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# LEADERSHIP — DETROIT —

Class XLIII

Presenting Sponsor:

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## — DETROIT —

# Welcome

Bob Ellis, VP and GM of WDIV

Devin Scillian, Anchor, WDIV

Jamie Kaye Walters, COO, VVK PR + Creative



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# Detroit's News Media

Nancy Kaffer, Columnist, Detroit Free Press

Catherine Kelly, Executive Director, BridgeDetroit

Chad Livengood, Politics Editor and Columnist, Detroit News

Sherri Welch, Senior Reporter, Crain's Detroit Business



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## **Lessons in Crisis Communications**

Paula Silver, Senior Vice President, Corporate Communications, Public Affairs,  
DTE Foundation, DTE Energy

W. Kim Heron, Senior Communications Officer, The Kresge Foundation

Peter Van Dyke, CEO, VVK PR + Creative

Moderator: James Martinez, Founder, CraftWord LLC



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# Politics and the Media

Zoe Clark, Political Director, Michigan Radio

Zach Gorchow, Executive Editor and Publisher, Gongwer

Moderator: Brad Williams, Vice President, Detroit Regional Chamber



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# Robert Courtney Collins

Robert Courtney & Associates



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# The New Media

Amber Boone, CEO, Amber Boone Consulting

Candice Fortman, Executive Director, Outlier Media

Annalise Frank, Reporter, Axios

Jer Staes, Co-Founder and Producer/Host, Daily Detroit





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# — DETROIT —

# Eric Thomas

Chief Storyteller, City of Detroit



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*Detroit*  
POLICY CONFERENCE

## THE FUTURE OF OUR

# DOWNTOWN



**#DPC23**

Tuesday, January 10<sup>th</sup> 9 a.m. – 6 p.m.



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# Next Session: Race & Diversity

Wednesday – Thursday, January 11 – 12

Durfee Innovation Society, Detroit

Chroma Detroit